

## IMPACT REPORT

Spring 2026 | June 10-12 | Sandy, Utah



2012-26

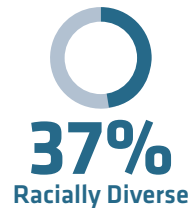
36

Virtual and In-Person Programs

1,346

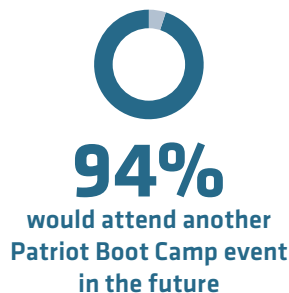
Alumni Scaling Start-Ups Worldwide

### WHO ATTENDED THE SPRING 2026 PROGRAM?



20% African American/Black  
9% Hispanic/Latino  
4% American Indian or Alaskan Native  
2% Asian  
2% Native Hawaiian or Pacific Islander

### FEEDBACK FROM THE SPRING 2026 PROGRAM



#### From the cohort's anonymous survey:

*"The program challenged me, inspired me, and helped me see my business in a completely different way. I can't wait to take what I've learned and put it into action."*

*"In just three days in Utah, I met an incredible group of veterans, entrepreneurs, mentors, and leaders who understand both service and mission. The experience helped me further align my business, sharpen my thought process, and see new doors beginning to open."*

*"I arrived with a product and a dream. I left with a stronger pitch, valuable mentorship, lifelong connections, and the confidence to pursue growth at a much larger scale thanks to the encouragement of those around me."*

#### RATINGS ON A SCALE FROM 1 TO 5

**Quality of the program overall**  
5 being "Very High Quality"  
4 being "High Quality"

| 1 | 2 | 3 | 4   | 5 |
|---|---|---|-----|---|
|   |   |   | ▲   |   |
|   |   |   | 4.7 |   |

**How you feel the program will help your business**  
5 being "Helped More Than Expected"  
4 being "Helped Some"

| 1 | 2 | 3 | 4   | 5 |
|---|---|---|-----|---|
|   |   |   | ▲   |   |
|   |   |   | 4.8 |   |

**How you rate the content presented at the program**  
5 being "Extremely Relevant"  
4 being "Somewhat Relevant"

| 1 | 2 | 3 | 4   | 5 |
|---|---|---|-----|---|
|   |   |   | ▲   |   |
|   |   |   | 4.7 |   |

**Quality of the mentors (in terms of overall knowledge, experience, and advice)**  
5 being "Very High Quality"  
1 being "Very Low Quality"

| 1 | 2 | 3 | 4   | 5 |
|---|---|---|-----|---|
|   |   |   | ▲   |   |
|   |   |   | 4.7 |   |